

Polshek Collab

Project Profiles

Basak & Lee & Minhao


Problem Definition

- **Text heavy** interface / need for visual description of project profiles
- Lack of **visual navigation** within project profiles
- Lack of **Search options** through project profiles (horizontal search system)
- Lack of **communication** between other project profiles

Design Solutions

- Searching by content
- Visual navigation and access to project profiles
- User-friendly navigation (text based + visual based)
- Archive options for projects

Precedents

 <p>SectionSeven Project Book</p>	<h1>01a</h1> <p>Project: Jeremy Levine</p>	<h1>02a</h1> <p>Project: Topografika</p>	<h1>03a</h1> <p>Project: UrbanSilo</p>
<p>We are a small creative design & development office with passions for the interactive and static visual world.</p> <p>SectionSeven Inc. Selected Works 2004-06</p> <p>Department of Design & Development Contact: info@SectionSeven.com Seattle, Washington</p>	<p>contents</p> <ul style="list-style-type: none"> a. Brand element b. Web site screens 1 c. Web site screens 2 d. Web site screens 3 e. Information systems <p>A year without posts</p> <p>08/11/09 Well here we are, a year later without any updates. The good news is we are soon to roll out a spankin' new web site loaded with new projects and a blog that we'll attempt to update frequently.</p>	<p>contents</p> <ul style="list-style-type: none"> a. Event Photos b. Event Photos c. Posters <p>Who we are...</p> <p>08/11/09 SectionSeven was designed, developed, and is operated by Craig Erickson and Jason Kiemig. Thanks to Dave Myron and Jeremiah Whitaker for their involvement and talent on various projects.</p>	<p>contents</p> <ul style="list-style-type: none"> a. Web site screen 1 b. Web site screen 2 c. Web site screen 3 d. Identity system 1 e. Identity system 2 <p>FWA Today!</p> <p>7/02/08 We are excited to announce that Jeremil.eune.com has been awarded SDD by FWA. Check it out and enjoy!</p> <p>Topografika</p> <p>06/10/08 We had a gallery Wonderful Union. SectionSeven & interactive display Groupmann, and Garn.</p>

<http://www.sectionseven.com/>

Precedents

The screenshot displays the Moodstream interface with a background image of a smiling person. The interface is divided into several sections:

- Moodstream™ settings:**
 - Text: "Fine-tune your mood settings, or get started right away with the preset wheel below."
 - Mood sliders: Happy/Sad, Calm/Lively, Humorous/Serious, Nostalgic/Contemporary, Warm/Cool.
 - Presets wheel: A circular dial with icons for different moods.
 - Transitions: Select a transition (four options: pink, black, white, checkerboard).
 - Black-and-white assets: MORE LESS
 - Audio with vocals: MORE LESS
 - Volume: Mute to Max slider.
 - Image duration: 1 Second to 10 Seconds slider.
 - Refresh stream button.
- Moodboards:**
 - View current stream as list: "This is a list of what's available based on your Moodstream settings. Use it to add or remove assets from your moodboard."
 - Image ID list:

Image ID	Photographer	Collection
6187-000188	Mel Curtis	Photonica
324328-001	David Oliver	Stone
73667011	David Maisel	UpperCut Images
HM2533-001	Hulton Collection	Hulton Archive
200250586-001	Ferguson & Katzman	Photographer's C...
76759013	Panoramic Images	Panoramic Images
56688333	Michelle Quance	First Light
73434415	Tony Sweet	Photodisc
 - Footage ID list:

Footage ID	Filmmaker	Collection
593-154	Don King	Image Bank Film
blfabv00013	BLOOMimage	BLOOMimage RF fi...
344-34	David Fortney	one80
1372-30	David Hannan	Image Bank Film
abs0016	Artbeats	Artbeats
984-48	Discovery FootageSou	Discovery Footag...
abun106	Artbeats	Artbeats
1372-90	David Hannan	Image Bank Film
 - Audio ID list:

Audio ID	Song title	Artist
23179	Lo I Be With You	Malford Milligan...
89788	Beautitude In Blue	David Ostrovsky
85777	Laughing	Winterpills
48600	Carroussella	In The Nursery
98445	Carry On	The Dennis Trio
80718	Swann Swing	Chris Purdie
11592	Walking	Merric Anster...
40701	Hooves and Horns	Eric Westbury
- Bottom controls:**
 - Seeing: 324328-001
 - Hearing: Track 23179
 - Icons for share, add, play/pause, and volume.

<http://moodstream.gettyimages.com/>

Precedents

JAN 21 2010 **LATEST TREAD }
The OFB 1958 Airstream Mobile Office.**

OFB Office News, OFB Favorite Places, Mobile Creative Work Life, Flea Market Inspiration, OFB Field Trips, Vintage Treasures, Fast Travel & Outdoor gear, OFB Junkn' } *Posted by Ben Jenkins (OFB Founder) | Comments (9)*

There was certainly much to forget about in 2009 for many people, myself included. But looking back I have to say it's been one of the best years of my life. First, all of the challenges we, our clients, our friends, etc. experienced just got me re-focused on what was most

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<http://onefastbuffalo.com/>

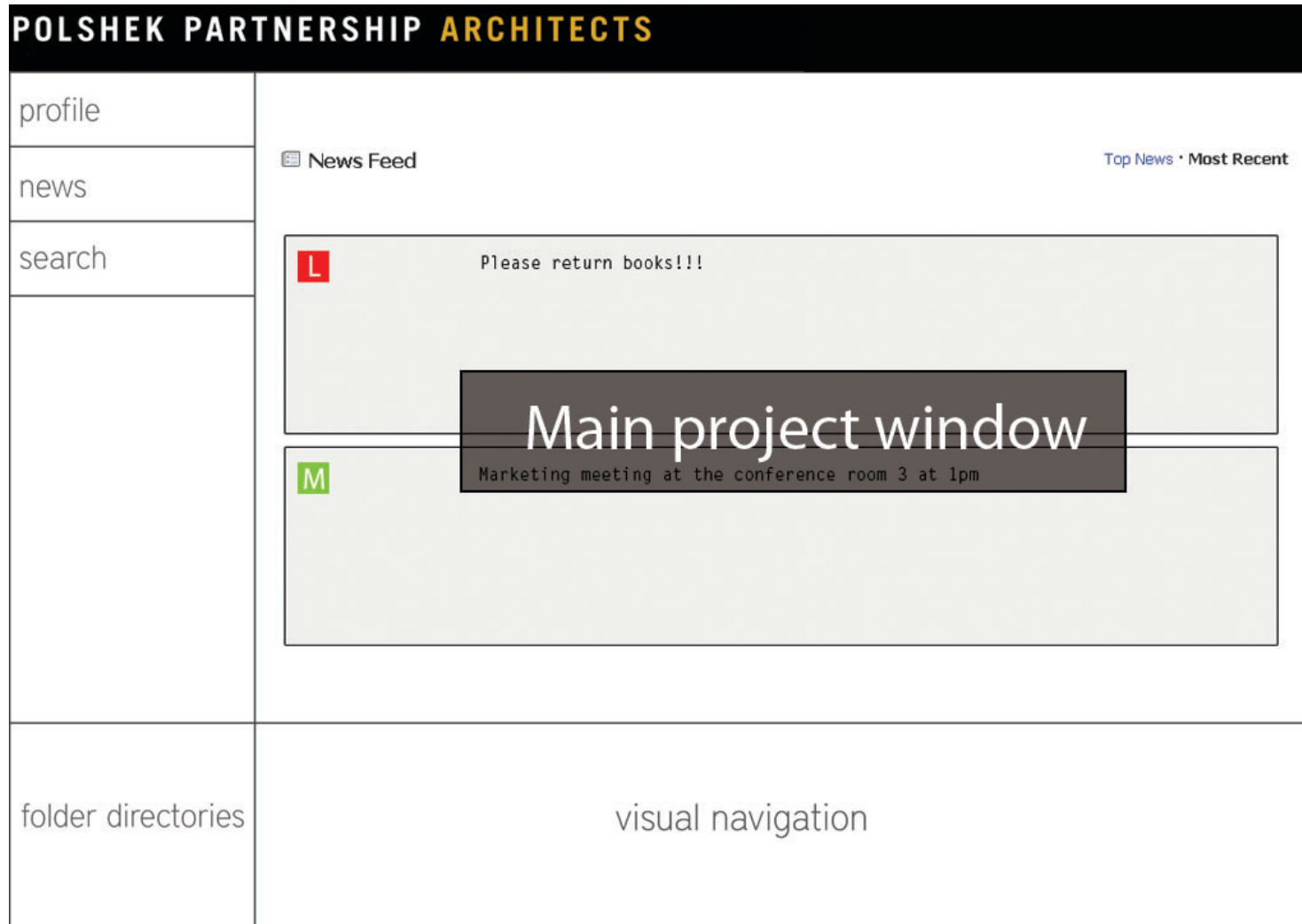
Layouts ++ main interface



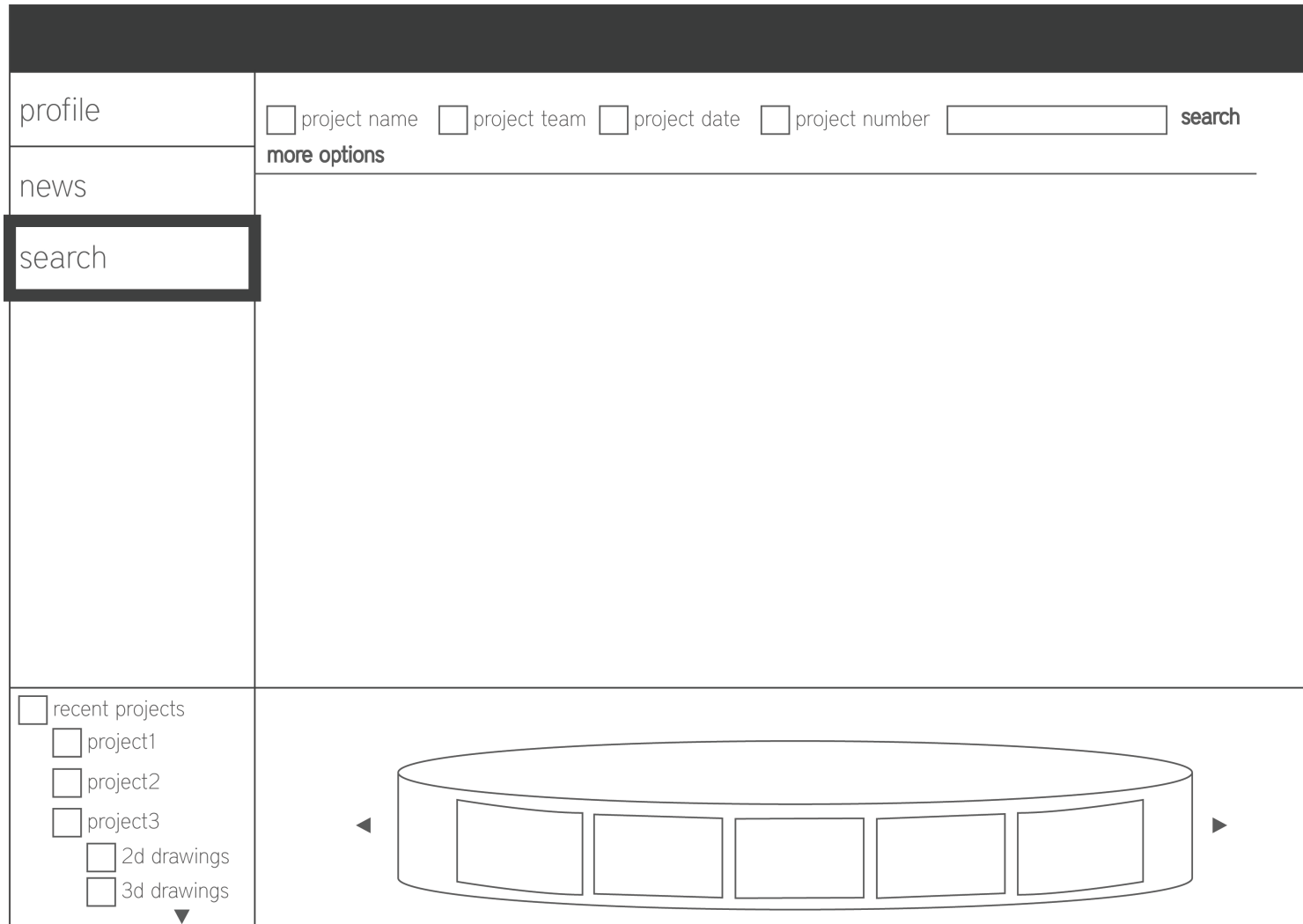
Layouts ++ visual navigation + file directories

POLSHEK PARTNERSHIP ARCHITECTS	
profile	
news	
search	
<input type="checkbox"/> recent projects <input type="checkbox"/> project1 <input type="checkbox"/> project2 <input type="checkbox"/> project3 <input type="checkbox"/> 2d drawings <input type="checkbox"/> 3d drawings ▼	

Layouts ++ front page



Layouts ++ search interface



Layouts ++ search interface

profile	
<input type="checkbox"/> project name <input type="checkbox"/> project team <input type="checkbox"/> project date <input type="checkbox"/> project number <input type="text"/> search	
news	more options
search	results
	<input type="checkbox"/> project name short description more info
	<input type="checkbox"/> project name short description more info
	<input type="checkbox"/> project name short description more info
<input type="checkbox"/> recent projects <input type="checkbox"/> project1 <input type="checkbox"/> project2 <input type="checkbox"/> project3 <input type="checkbox"/> 2d drawings <input type="checkbox"/> 3d drawings ▼	