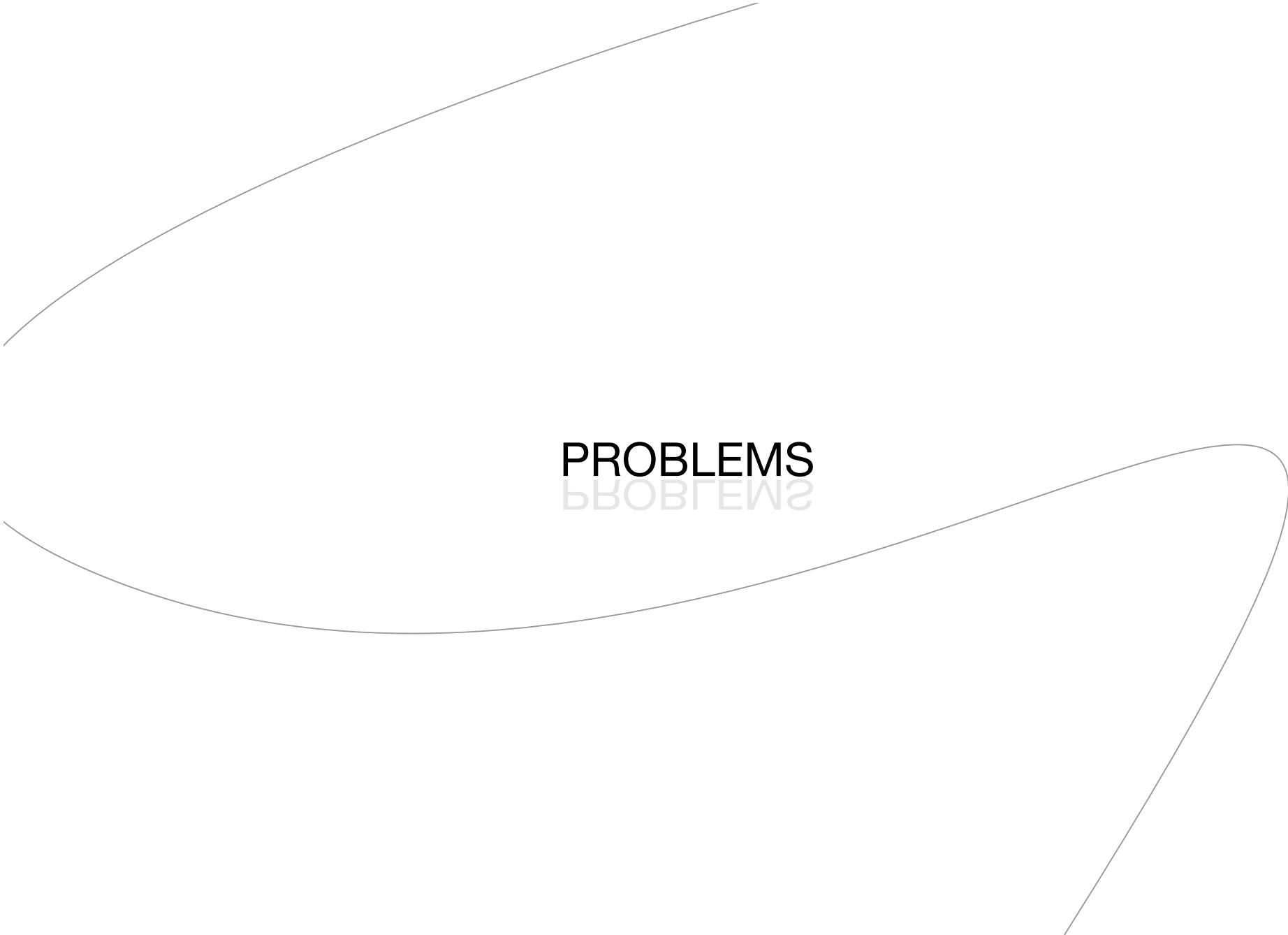


# Project Profiles Proposal

Basak Haznedaroglu + Joungyoun Lee + Minhao Yu

POLSHEK PARTNERSHIP ARCHITECTS



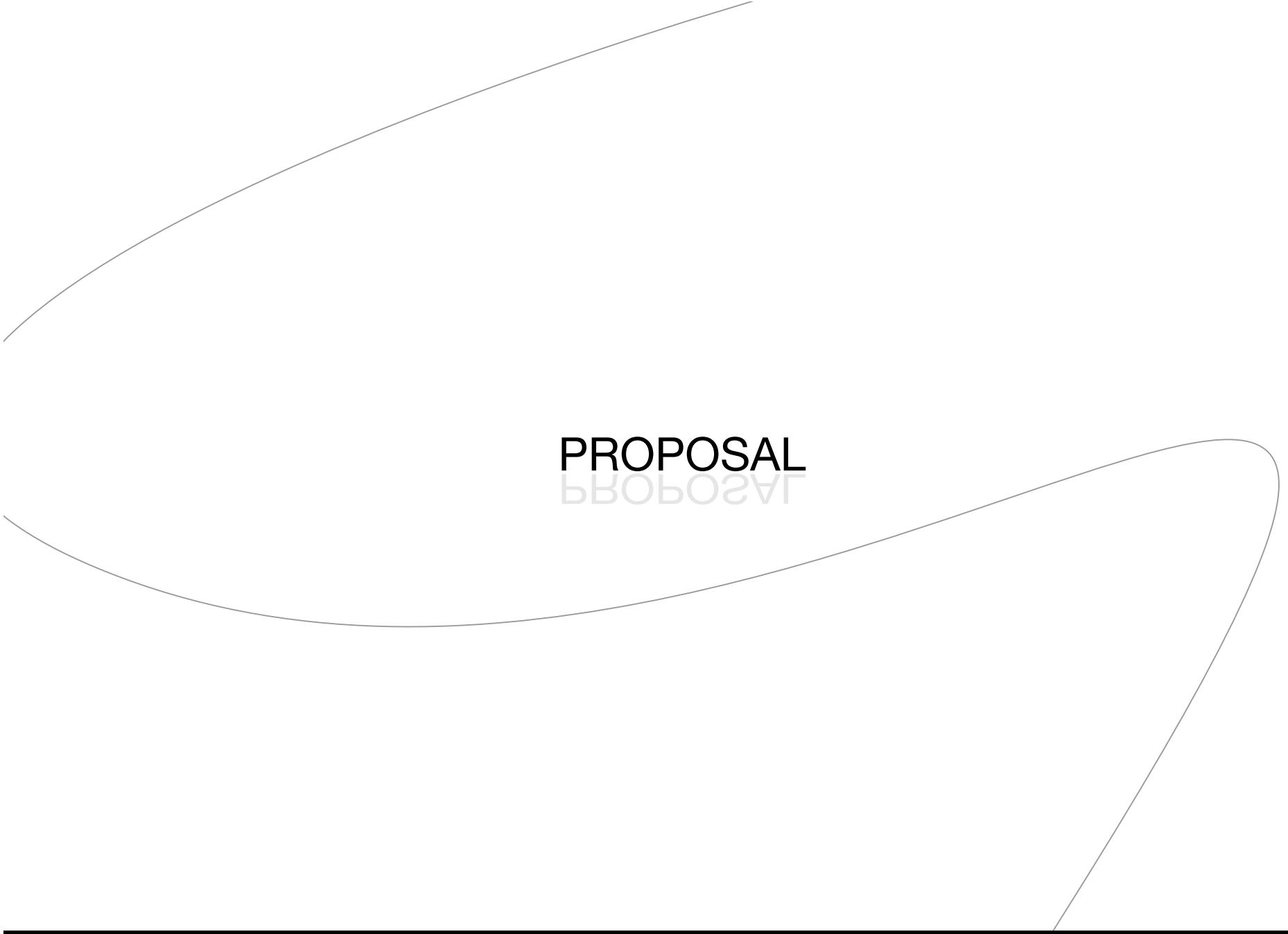
PROBLEMS  
БРОГЕМС

POLSHEK PARTNERSHIP ARCHITECTS

# PROBLEMS

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- Text heavy interface
- Lack of search functions
- Lack of smart search options
- Lack of interface for comparing between projects



# PROPOSAL

LA SORBO

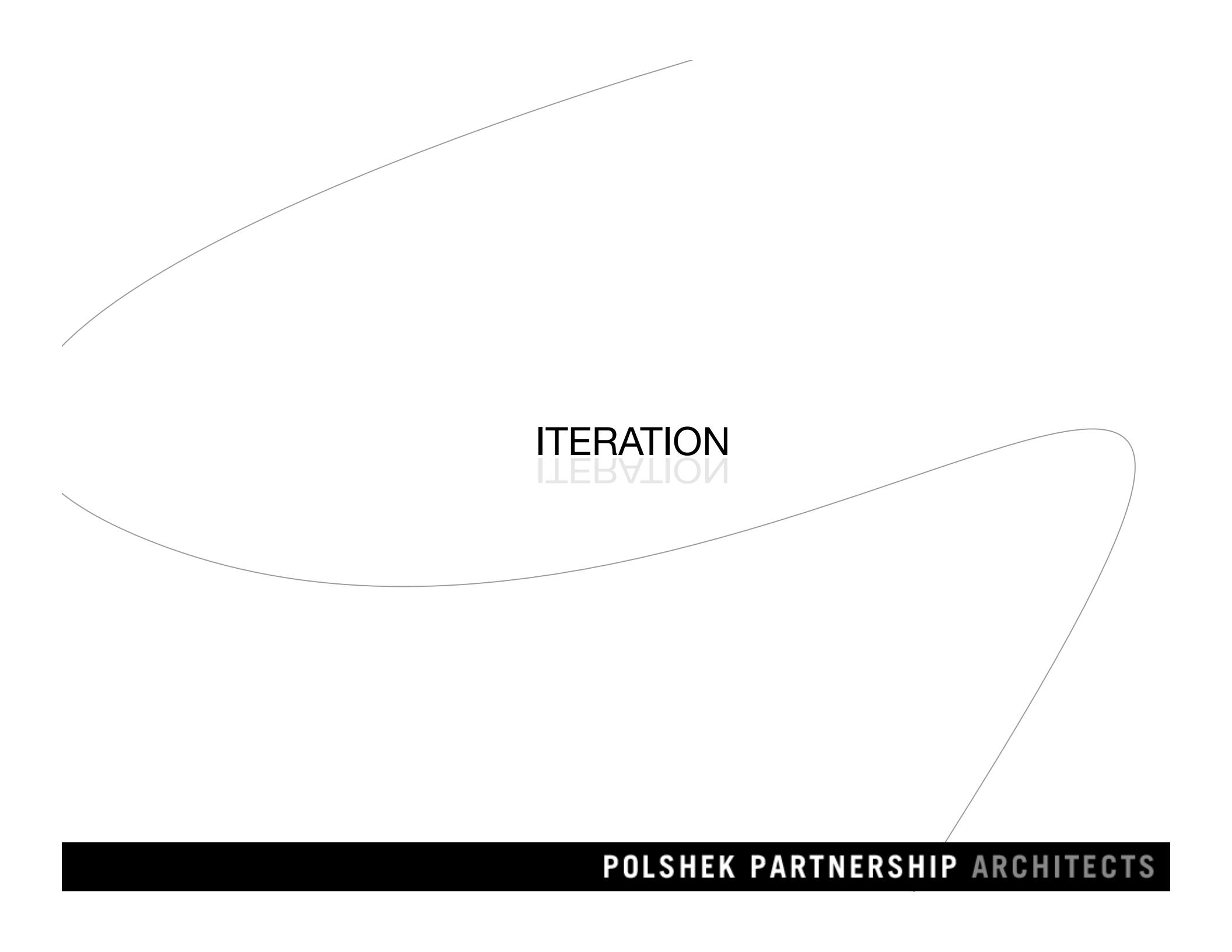
POLSHEK PARTNERSHIP ARCHITECTS

# PROPOSAL

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- Interactive data visualizations for location search
- A visualization for comparing projects

POLSHEK PARTNERSHIP ARCHITECTS



ITERATION  
NOTATION

POLSHEK PARTNERSHIP ARCHITECTS

## ITERATION 1

POLSHEK PARTNERSHIP ARCHITECTS

Profile Projects Search

▲ 2007 Projects  
Brooklyn Museum  
University of Michigan  
Sarah Lawrence College ▼

◀ ▶

The screenshot shows the website for Polshek Partnership Architects. At the top, there's a navigation bar with 'POLSHEK PARTNERSHIP ARCHITECTS' on the left and 'Profile', 'Projects', and 'Search' on the right. Below the navigation is a sidebar with a list of '2007 Projects': Brooklyn Museum (which is highlighted with a red box and has a red arrow pointing to it), University of Michigan, and Sarah Lawrence College. To the right of the sidebar is a horizontal row of four thumbnail images representing different projects. The first thumbnail, 'Brooklyn Museum', is larger and occupies most of the main content area below, showing a classical building with a glass canopy. There are also navigation arrows on either side of this main image.

A large image of the Brooklyn Museum building is displayed in the center of the page. The building is a classical structure with a prominent portico of columns. A modern glass and steel canopy or bridge structure is attached to the building, extending over a walkway. People can be seen walking on the walkway and near the entrance.

POLSHEK PARTNERSHIP ARCHITECTS

# ITERATION 1

The screenshot shows a web page with a dark header bar. On the left of the header is the text "POLSHEK PARTNERSHIP ARCHITECTS". To the right are three buttons: "Profile" (yellow), "Projects" (yellow), and "Search" (red). Below the header is a search form consisting of a text input field, a "Search" button, and a "More options" link with a plus sign icon. Further down the page is a "search tagcloud" section containing several terms: "sustainability", "03.2009", "Don Weinreich", "CAD", "Sean Baumes", "NYHOS", "Brooklyn Museum", and "construction photos".

POLSHEK PARTNERSHIP ARCHITECTS

# ITERATION 1

The screenshot shows a web interface for 'POLSHEK PARTNERSHIP ARCHITECTS'. At the top, there is a dark header bar with the company name in white and yellow text. To the right of the name are three yellow rectangular buttons labeled 'Profile', 'Projects', and 'Search'. Below the header is a search bar with a magnifying glass icon and a 'Search' button. To the left of the search bar is a 'More options' button with a plus sign. Below the search bar are four input fields for 'Project number', 'Project name', and 'Project date', each with a magnifying glass icon. At the bottom left, there is a 'search tagcloud' section containing several tags: 'sustainability 03.2009', 'Don Weinreich', 'Sean Baumes', 'Brooklyn Museum', 'construction photos', 'CAD', 'NYHOS', and 'national museum'.

POLSHEK PARTNERSHIP ARCHITECTS

Profile Projects Search

More options +

Search

Project number

Project name

Project date

search tagcloud

sustainability 03.2009 Don Weinreich  
Sean Baumes Brooklyn Museum  
CAD NYHOS construction photos  
national museum

POLSHEK PARTNERSHIP ARCHITECTS

# ITERATION 1

POLSHEK PARTNERSHIP ARCHITECTS

Profile Projects Search

▼

Don Weinreich

More options +

Search

Results

+ 200903 NYHOS  
New York Hall of Science project, Queens, New York  
Leading: Don Weinrich  
Team: Sean Baumes, John Barrett, Felicia Berger

More info

+ 200802 BAM  
Brooklyn Academy of Music, Helen Owens Carey Playhouse and Chelsea Theater, Brooklyn, New York  
Leading: Don Weinrich  
Team: Liz Arnaiz, Kevin Baxter

More info

+ 200801 CAT  
Center for the Arts Theater, Yerba Buena Gardens, San Francisco  
Leading: Don Weinrich  
Team: John Barrett, Felicia Berger, Chiara Bajardi

More info

More results ▼

# ITERATION 2

The screenshot shows a website interface with a dark gray header and a light gray content area. In the top right corner of the header is the text "POLSKHEK PARTNERSHIP ARCHITECTS". To its left is a search bar with a magnifying glass icon and a "Search" button. Below the header, a horizontal line separates it from the main content area. On the left side of the content area, there is a "Search Tagcloud" input field. The main content is organized into three sections: "Museum", "Wood", and "Carbon Black", each with a large title and a list of associated terms.

**Museum**  
Brooklyn Museum Renovation

**Brooklyn Museum Expansion**  
Brooklyn Museum Entry Pavilion  
**Brooklyn Museum**  
American Museum of Natural History  
Asheville Museum of Art

**Copia**  
Mashantucket Pequot Museum

**Wood**  
glasses  
bricks  
**steel**  
Crushed Bamboo board  
Double-Sided Bamboo board  
Syndecrete

**Carbon Black**  
Carbon Fiber  
Aerogel  
Boride

POLSKHEK PARTNERSHIP ARCHITECTS

## ITERATION 2

museum

POLSHEK PARTNERSHIP ARCHITECTS

time  location  type  phase  scale  client

	American Museum of Natural History
	Holland Performing Arts Center Omaha NE
	Frank Sinatra School of the Arts Astoria NY
	Newseum/Freedom Forum Foundation World Headquarters
	Museum of the City of New York Master Plan
	National Museum of American Jewish History
	New York Hall of Science

POLSHEK PARTNERSHIP ARCHITECTS

## ITERATION 2

POLSHEK PARTNERSHIP ARCHITECTS

Search

time location type phase scale client

POLSHEK PARTNERSHIP ARCHITECTS

## ITERATION 2

POLSHEK PARTNERSHIP ARCHITECTS

Search  Search

time location type phase scale client

Precedent Existing Pre-schematic Schematic  
Design Development Construction Final Photography

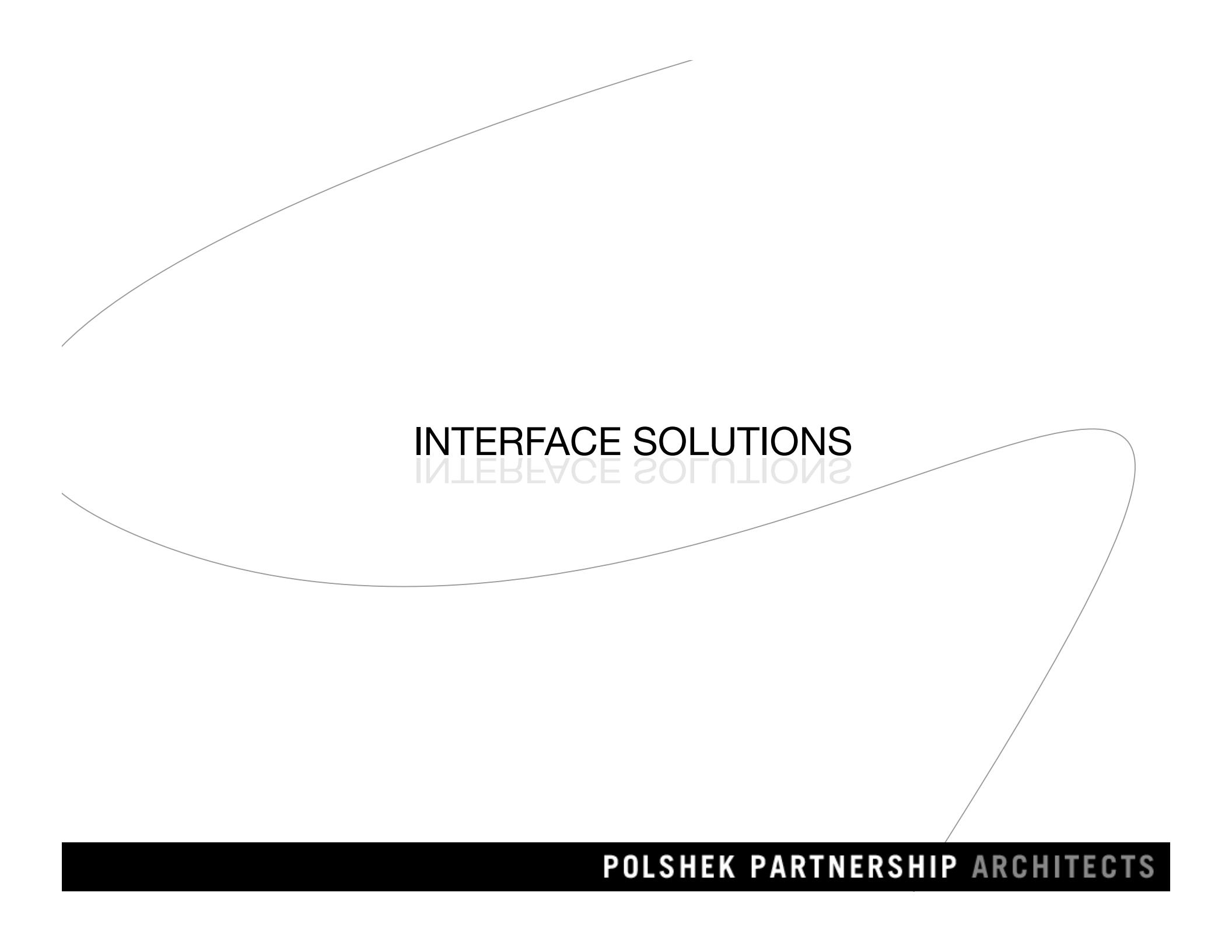
Rose Center for Earth and Space  
New York, NY

Newseum, Washington D.C.

98 99 00 01 02 03 04 05 06 07 08

◀ ▶

POLSHEK PARTNERSHIP ARCHITECTS



**INTERFACE SOLUTIONS**

**POLSHEK PARTNERSHIP ARCHITECTS**

# I NTERFACE SOLUTIONS

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POLSHEK PARTNERSHIP ARCHITECTS